

# Cluster Cooperation in the South Moravian Region

## CLUSTERS CORD Joint Launch Event

30th November – 1st December 2010  
Székesfehérvár, Hungary

# Industry and Enterprise Clusters Programme (2004-2006)

- operational clusters programme
- supporting the establishment and development of communication and cooperation
- business and science-and-research spheres
- 2 phases:

Phase 1: participation in clusters

Phase 2: actual establishment and further development of clusters



# Operational Programme Enterprise and Innovation (2007-2013)

- support is expanded to more activities
- in seeking out firms for inclusion in groupings
- in the establishment and development phase
- from regional to international level
- SMEs, large firms, universities, science-and-research institutes and regional administrative bodies

# Overview of Existing Cluster Initiatives South Moravian Region



# Existing clusters in the South Moravian Region

- CREA Hydro&Energy
- ENERGOKLASTR
- Cluster of Czech Cabinet Makers (CCCM)
- Cluster fo composite materials
- Water Treatment Alliance

# Cluster of Czech Cabinet Makers (CCCM)

- the cooperative Cluster of Czech Cabinet Makers (Klastr českých nábytkářů) was incorporated at 2006 in Brno.
- it associates 35 companies, 27 of which operate in the cabinet-making and interior design fields, 5 consulting companies in the field of domestic and international exhibition and corporate development support, two professional organizations and the Mendel University of Agriculture and Forestry in Brno.

## **The subject of the cluster's business**

- cabinet making, mediation of furniture trading, research and development in the field of the cabinet-making product innovation and furniture safety, including quality of life, and the rendition of organizational and economic consultancy services.



# Energoklastr, Brno

ENERGOKLASTR

- focuses on competitiveness of SMEs
- cluster activities – research and innovation
- energy intensity of technical equipment and properties
- development of sustainable and alternative sources of energy
- supporting communication of SMEs, universities and research institutions
- established in 2008



# Czech Renewable Energy Alliance



- a union of Czech firms and research and educational institutions
- dealing with renewable energy sources, focused on water energy
- established in 2005 but the members have been cooperating for over 10 years
- continuing the tradition of engineering in Brno founded a hundred years ago by Viktor Kaplan
- two marketing projects localized to export (2005 and 2006) within an 'Alliance programme'
- to increase competitiveness and profit more from the research results, they transformed the alliance into a cluster

# Support of clusters by NCA – National Cluster Association

NCA brings together organizations and individuals to a coordinated and sustainable development of cluster initiatives and cluster development policy in the Czech Republic.

## Members from South Moravian Region:

CREA Hydro&Energy, o.s., Brno  
ENERGOKLASTR, Slavkov u Brna  
Moravskoslezský dřevařský klastr, Ostrava  
Moravskoslezský energetický klastr, Ostrava  
CEITEC Cluster-bioinformatics z.s.p.o., Brno

# Thank you for your attention.

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